

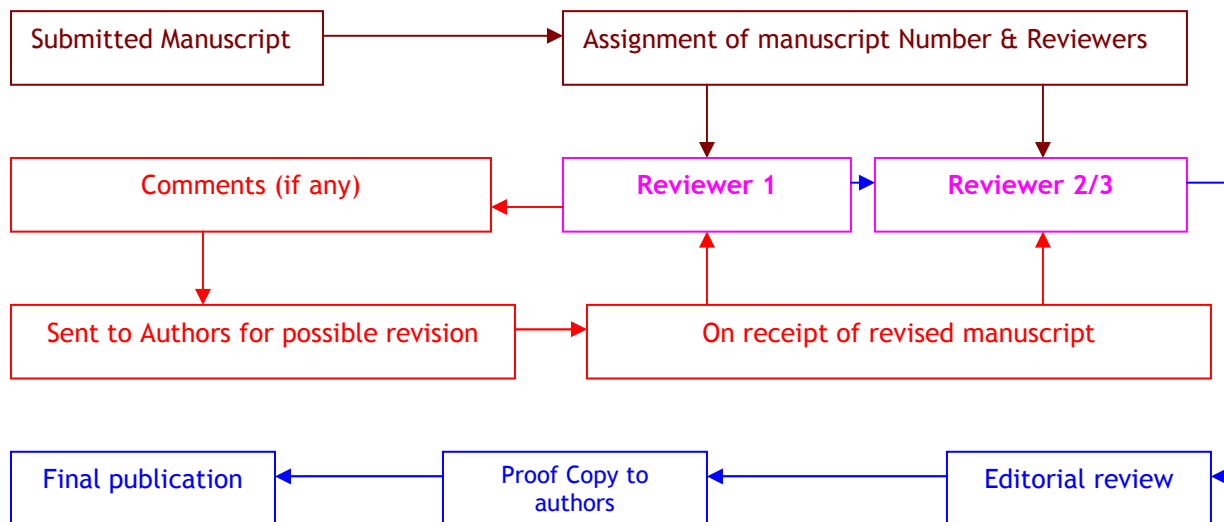
EDITORIAL

PHCOG MAG.: Peer review Process

Pharmacognosy Magazine - (ISSN 0973-1296: PHCOG MAG.) is a quarterly publication of Phcog.Net, the first issue was released on January 1st, 2005 (for more details: www.phcogmag.com). **PHCOG MAG.** (An Official Publication of Phcog.Net) is an open access publication series of Phcog.Net, which comprises of contributions to Medicinal Plant research with special reference to Phcog.Net and certain aspects of information with prior knowledge of editorial board. It publishes Special Article FOCUS (App. 5000 words), Short reviews (App. 3000 words), Clinical reports on a Plant (App. 2000 words), Recent advances in Assay methods and techniques (App. 5000 -6000 words), Plant review (App. 1000 words) and Research articles. All submitted articles are subjected to peer review. Phcog Mag being subjected to indexing in different databases, contributions and manuscripts with high quality of scientific content and language submitted exclusively to **PHCOG MAG.** would undergo possible reviewing. Manuscripts not meeting the scientific standards will not be considered for the reviewing process. Editors will be asking referees to advice on

the scientific merit as well as the likely appeal the paper will have for broad Natural Product researcher's readership. Editors usually give reviewers 21 days to complete their review process. Although editors always hope for a quick turnaround, this is not always possible. However, editors will be in contact with the referees once paper is sent to them, with weekly reminders of their due date. Once all the reviews are in-house, the Editor handling the manuscript will most likely make a decision within a day or two. The editor will then contact the corresponding author with the decision. The entire review process of the articles submitted to PHCOG MAG is done online and digitally. Reviewers invest precious time in the belief that they are making important contributions to the scientific process. Author's criticism or negative comments on reviewer's comments will be subjected to the cancellation of publication.

PHCOG MAG follows communication only through e.mail. Authors can also submit their articles/manuscripts either in Document or Plain ASCII text format through e. mail (see below)



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